

COURSE LEADERS

Formafantasma

DURATION

3 years

LANGUAGE

Italian

DEGREE

First Level

Academic Diploma

CREDITS

180 Academic Credits

MAJORS

Design

Graphics

Photography

madeprogram.it

M

A

DE

**DESIGN**

MAN MADE, our three-year course in design, views the discipline of design as an instrument for creating new products and communication strategies that can play a decisive role in a process of change involving production, economics, and society.

MEDITERRANEAN ARTS & DESIGN

Formafantasma - Sponge stool, 2012

LEARNING GOALS

The course aims to respond to the urgent needs of our contemporary global ecology through the study and application of new systems of production and information technology, while drawing on local and artisanal systems of production.

This means working with materials and with graphics, designing new products and new communications systems, coming to terms with new technologies, but also rethinking the role of local, artisanal, and industrial production in the contemporary world, questioning the ways we produce, market, and consume objects.

PARTNERS The three-year degree program in Design is supported by a rich and varied network of partnerships with international and national institutions and professionals.

PROFESSIONAL OPPORTUNITIES

As young designers, students will be called upon to refine their understanding of themselves and their interests and to contextualize that understanding in the present, focusing on reaching a comprehension of the profound repercussions that their work will have in the world. New graduates, at the conclusion of an itinerary aimed at promoting the development of European-dimension professional skills, will be able to apply their skills as professionals in firms and companies working in the fields of product and service design, visual and multimedia communications as well as in private and public cultural and educational institutions. The training offered in the course will constitute a solid basis for studies in second level degree programs, both in Italy and abroad.

M A — DE Program

Accademia
di Belle Arti
Rosario Gagliardi
Siracusa

COURSE LEADERS

FORMAFANTASMA

Andrea Trimarchi / Simone Farresin

“From their very first projects they effected a small revolution in the way of conceiving design, putting the emphasis on the material rather than the product, paying more attention to the process rather than the form. From bread to coal, from fish skin to wood, from sponges to lava, the vocabulary of their work is characterized by being a long list of materials, at times quite common and at times special because “listened to” as though they were primordial elements.”

Elena Bordignon, *Vogue*

“Architects, sculptors, painters, we all must return to the crafts! For art is not a ‘profession’. There is no essential difference between the artist and the craftsman. The artist is an exalted craftsman. In rare moments of inspiration, transcending the consciousness of his will, the grace of heaven may cause his work to blossom into art. But proficiency in a craft is essential to every artist. Therein lies the prime source of creative imagination. Walter Gropius, *Bauhaus Manifesto and Program*

THREE-YEAR PROGRAM FACULTY

The teaching faculty in the three-year program is comprised of teachers, designers, and artists with solid qualifications and experience acquired at important Italian and international academies and universities.

FIRST YEAR: I AM

The first year is devoted to who you are as a young designer. You will have to find yourself in materials, colors, shapes, and images. The educational approach will be a mixture of theory and practice in which even the most theory-intensive courses will be translated into practical exercises aimed at understanding both the potential and limitations of the basic instruments of design as well as developing your own visual vocabulary.

EXTRACURRICULAR ACTIVITIES Starting in the first year, extracurricular activities will include museum visits, workshops, outside internships, and study trips, first in Italy and then abroad.

SECOND YEAR: YOU ARE

The second year will be a confrontation with the other. You will be asked to apply what you learned in the first year to objects or instruments of communication in the service of another person. Specifically, you will be guided to develop greater awareness of form and composition, and the context in which your design will be put to work. Your teachers will not only push you to learn from them, but above all to interrogate yourself and to question the status quo in order to develop original and innovative ideas.

STUDY VISIT In the second year, a study trip will be organized to a European country where students will visit local museums as well as design firms and companies useful for their professional growth.

THIRD YEAR: WE ARE

The third year will be dedicated to your thesis project. You will decide whether to concentrate on product design or visual and video communication. This will be the year in which you reach maturity as a designer and you will be called upon to see your work as a designer as part of a larger, more complex system. If, for example, you have to design a chair in oak, your first step will be to learn the workings of the wood industry, how a forest grows, and essential elements of environmental protection.

FIRST YEAR

TA	COURSES	AC
BC	Technical and Project Design	9
BC	Modelling	6
BC	History of Contemporary Art	6
CC	Design 1	12
RC	History of the Applied Arts	6
RC	Project Design Methodology	6
choice of one of the following electives		
RC	Applied Arts and Materials Typology	6
RC	Morphology and Dynamics of Form	6
RC	Semiotics of the Body	6
ATA	Information Technology	4
ATA	English	4
	Seminars - Workshops - Internships	1
TOTAL credits first year		60

SECOND YEAR

TA	COURSES	AC
BC	History of Contemporary Architecture	6
BC	Representation of Architecture	6
BC	History of Design	6
CC	Design 2	12
CC	Graphic Design	9
CC	Digital Modelling Techniques	9
choice of two of the following electives		
RC	Project Methodology	6
	of Visual Communication	6
RC	Photography	6
RC	Aesthetics	6
RC	System Design	6
RC	Lighting	6
TOTAL credits second year		60

THIRD YEAR

TA	COURSES	AC
BC	Architecture of Interiors	9
CC	Design 3	12
CC	Architecture of Interiors	6
choice of three of the following electives		
RC	Territorial Analysis and Landscape Design	6
RC	Ecodesign	6
RC	Exhibition Design	6
RC	Phenomenology of Contemporary Art	6
RC	Theory and History of Representational Methods	6
RC	Architectural Design of Style and Furnishings	6
	Seminars - workshops - internships	5
	Electives	10
	Comprehensive Exam	10
TOTAL credits third year		60

TA Training Activities, ATA Additional Training Activities, RC Related Courses, BC Basic Courses, CC Core Courses, AC Academic Credits.

MADE Program

“Rosario Gagliardi” Academy of Fine Arts

Legally Recognized

Via Cairoli, 20 - 96100 Siracusa

Contacts

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Every day from 9:00 a.m. to 7:00 p.m.

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